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GM UNIVERSITY

P. B. Road, Davanagere – 577 006 KARNATAKA | INDIA



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Websites

<https://scholar.google.com/citations?user=6VqkGiYAAAAJ&hl=en>

Dr. Rajendra Prasad G R

Assistant Professor

Faculty

GM School of Business

School / Program

GM School of Business/MBA

Faculty Introduction (Five to Six Lines)

Dr. Rajendra Prasad G R is a dedicated academician and researcher with over 11 years of experience in teaching, research, and academic mentorship in the field of Business Management. He is currently serving as an Assistant Professor and IQAC Coordinator at the GM School of Business, GM University, Davanagere. He is committed to fostering an academic environment rooted in excellence, innovation, and ethical practice. With his blend of scholarly insight and practical engagement, he continues to make significant contributions to management education, research, and University quality enhancement.

Qualifications

Ph.D. (Functional Area of Management)

Kuvempu University, Shivamogga, Karnataka, 2020

(Functional Area)

M.B.A (Finance)

GM University – Davanagere, Karnataka, 2001

B.B.M (Management)

Kuvempu University, Shivamogga, Karnataka, 2012

Experience

Teaching

- 07 Years at Kuvempu University, Shivamogga, Karnataka,

Industry

- 01 Years at HDFC Bank

Research

- 05 years



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Training Program Attended

- FDP on " Leadership Training Program-Organized by G M University.

Research Interest

- Strategic Human Resource Development
- Entrepreneurial Competencies and MSME
- Security Analysis and Investment Management
- Financial Management
- General Management

Awards & Achievements

- Secured 9th Rank in MBA
- Secured 7th Rank In PDG Marketing Management

Publication / Patents

- Ph.D. Dissertation: Nil
- National Conference Papers:02
- International Conference Papers:1
- National Journal Papers: Nil
- International Journal Papers:18

Professional Membership

-

Awards & Recognitions

- Vice President for Alumni Association at Kuvempu University
- Received Research fellowship Award from UGC
- Recognized as a Research Supervisor from GM University

Administrative Responsibilities

- **Department Level**
- Cultural activities of both GMU
- Sports activities of both GMU
- Skill Forum
- NSS Co-Ordinator
- Sports and Cultural coordinator
- IQAC Coordinator
- **University Level : Nil**

Workshops / FDPs / Seminars Attended

- National Conference on "25 Years of Financial Sector Reforms: A Look Back and Ahead," organized by the Department of Studies and Research in



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Commerce, Davanagere University, Shivagangothri, Davanagere, Karnataka, on April 22–23, 2016,

- National Seminar on “Start-up Policy Initiatives: A Driver for Entrepreneurial Growth,” organized by the Institute of Management Studies and Research, Kuvempu University, Jnana Sahyadri, Shankaraghatta, Karnataka, on February 23–24, 2018,
- National Conference on “Indian Insurance Sector: Innovation, Sustainability and Social Impact,” organized by the Department of Studies and Research in Business Administration, Tumkur University, in collaboration with Bangalore Insurance Institute, held on November 22, 2014, at Tumkur University, Tumkur, Karnataka.
- National Conference on “Business Education in India: Opportunities and Challenges,” organized by the Department of PG Studies and Research in Commerce and Management, Kuvempu University, at Sahyadri Arts College Campus, Shivamogga, on February 25, 2015.

Workshops / FDPs / Seminars Organized

Projects Guided

- UG Projects
- 20 PG Projects

Funded Projects / Grants Received

- Received Research fellowship Award from UGC

Any Other Contributions

- Listening to her voice: Focus insights on womens health needs and barriers published in Empowering womens Health: Sustainable solutions for gender equality in healthcare by Apple academic press (Scopus)